



Washington State
Hospital Association

2026 MEMBER ENGAGEMENT
PARTNER PROGRAM

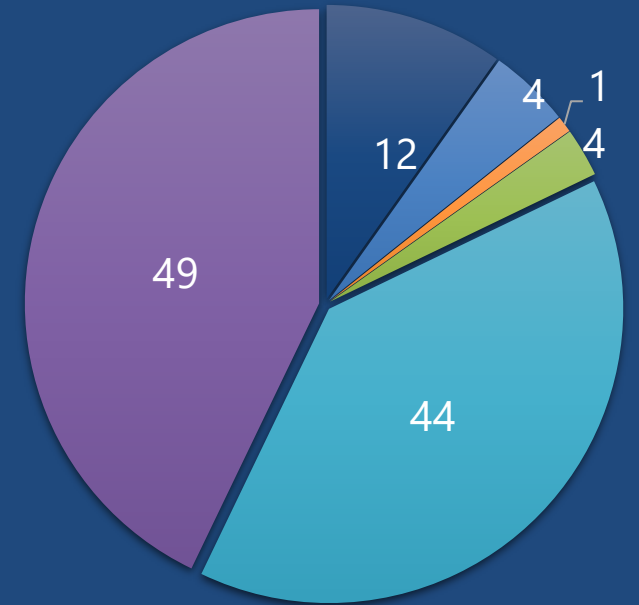
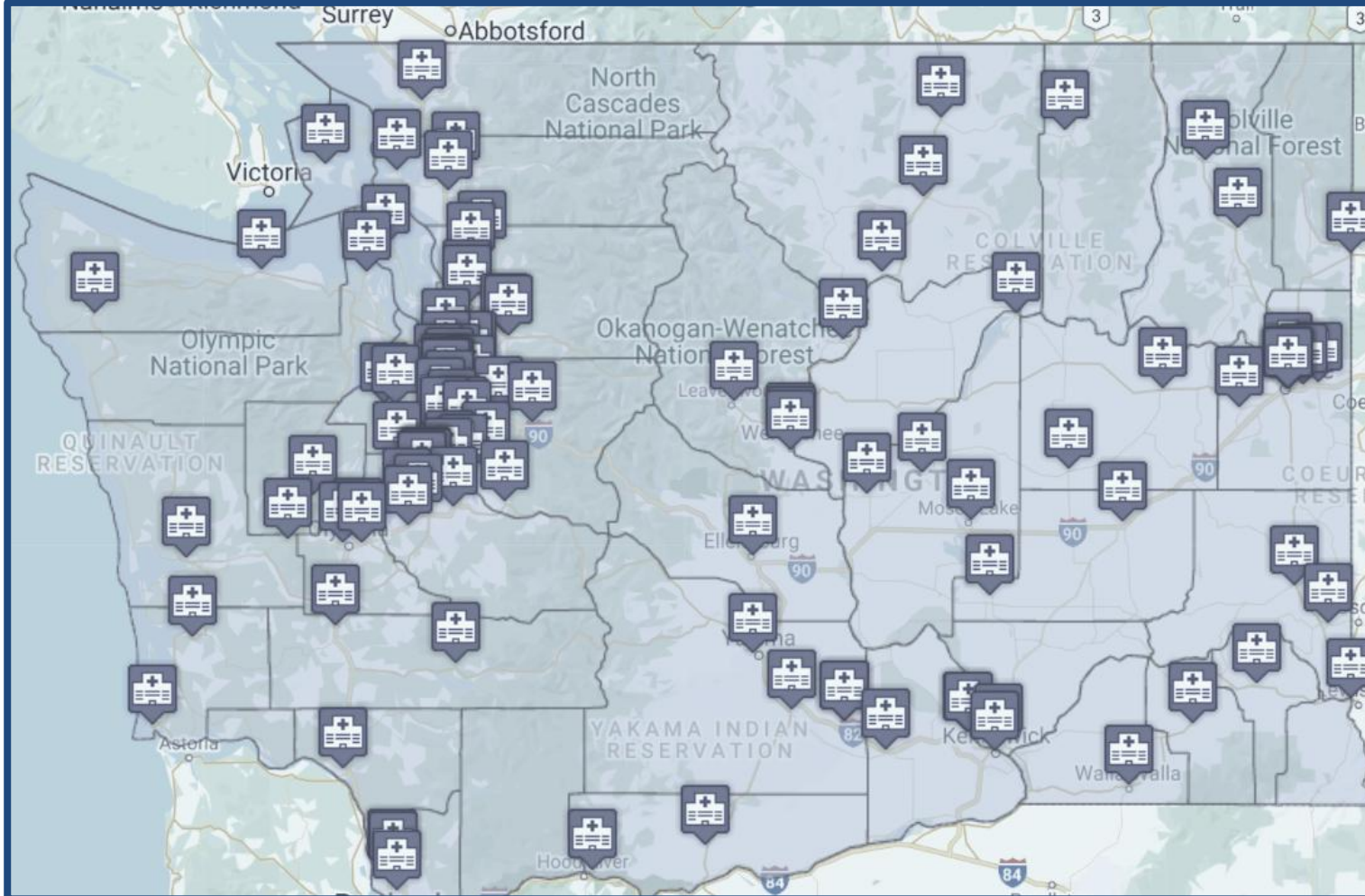
WSHA REPRESENTS EVERY HOSPITAL & HEALTH SYSTEM IN WA STATE.

We strive to be the trusted voice and indispensable resource that leads, challenges and assists hospitals and health systems to achieve their missions and improve the health of the communities they serve.

Join us.



MEMBER HOSPITALS



- Behavioral Health
- Children's
- Long Term Acute Care
- Military/Veterans
- Rural
- Urban



2026 PARTNERSHIP OVERVIEW

IN-PERSON EVENTS

Multi-day signature conferences, safety & quality learning collaboratives, social functions, and more.

DIGITAL COMMUNICATION

Newsletters, wsha.org, social media

VIRTUAL EDUCATION

Monthly governance education webinars, weekly safety & quality webinars, workforce development training programs, workshops.

ADVOCACY TRIPS

Members convene in Olympia, WA and Washington, D.C. to meet with legislators, connect during advocacy training sessions and enjoy social gatherings.

2026 PARTNER PROGRAM

STRUCTURE

4 Partnership Levels: Platinum, Gold, Silver, Bronze

Program Benefits Effective January – December

AVAILABILITY & ELIGIBILITY

Space is limited. Partners accepted on first-come, first-served basis.

WSHA reserves the right to accept or reject any partnership request.

CONTACT US

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Custom Packages Available Upon Request.

PARTNERSHIP LEVELS

PLATINUM

\$27,000

3 Event Sponsorships + 3 Speaking Opportunities +
2 Exhibit Tables + 1 Month Display Advertising

GOLD

\$15,750

2 Event Sponsorships + 1 Speaking Opportunity +
1 Exhibit Table + Bronze Level Benefits

SILVER

\$9,500

1 Event Sponsorship + Bronze Level Benefits

BRONZE

\$5,750

WSHA Corporate Membership Benefits + Access to
RHLC Registration + WSHA Newsletter Subscription

PARTNERSHIP BENEFITS

Benefits	Platinum \$27,000	Gold \$15,750	Silver \$9,500	Bronze \$5,750
Event Sponsorship	3	2	1	
Included Registrations per Sponsorship	3	2	2	
Live Commercial Speaking Opportunity (2-3min)	3	1		
Included Exhibit Table	2	1		
Add-On Exhibit Table Rate	\$2,250	\$2,500	\$3,000	\$3,750
Logo Placement on Member Visit Packets	■	■	■	
Hyperlinked Logo on wsha.org	■	■	■	
Access to Event Meals & Social Functions during sponsorship	■	■	■	
Hyperlinked Corporate Member Listing on wsha.org	■	■	■	■
WSHA Corporate Membership	■	■	■	■
Access to WSHA Newsletters	■	■	■	■
Weekly Report Newsletter Recognition Spotlight	Exclusive	Exclusive	Shared	Shared
Display Advertising in WSHA Newsletters	1 month	Eligible	Eligible	Eligible
Login Access to Member-Only Pages on WSHA Website NEW	■	■	■	■
Listing & Contacts in 2026 WSHA Online Directory NEW	■	■	■	■

NEW

EXCLUSIVE A LA CARTE SPONSORSHIP

Boost your brand visibility and connect directly with WSHA Hospital Members!

\$3,000

Exclusive Sponsorships can be added to your existing event sponsorship for additional exposure and event impact or selected as a standalone option, offering a more affordable alternative to full conference sponsorship.

Exclusive a la carte sponsorship includes a 2-3-minute speaking opportunity during the event, recognition in printed and web agendas, logo placement across event materials, onsite signage display, verbal acknowledgement during the event, permission to provide swag, and admission for two attendees to the sponsored event, (note: does not include full conference access).

Available to WSHA Member Engagement Partners.

A LA CARTE SPONSORSHIP	EVENT
Welcoming Reception	Rural Hospital Leadership Conference
Networking Reception	Rural Hospital Leadership Conference
BBQ on the Beach	Rural Hospital Leadership Conference
Networking Dinner	CEO Retreat
Networking Dinner	Rural Advocacy Days
Connection Activity	Summer Board Retreat
Networking Dinner	Summer Board Retreat
Welcome Dinner	CFO Retreat
Networking Dinner	CFO Retreat

NEW

REMOTE SPONSORSHIP

Support from afar, sponsor & save!

\$2,500

Want to support a WSHA event without attending in person?

Our Remote Sponsorship package offers a discounted rate while still delivering the brand exposure you're looking for.

Remote sponsors will receive scripted verbal recognition during the event, logo placement on event signage, programs, and marketing materials, and access to the registration list including attendee names, titles, and organizations.

Remote Sponsorship is a cost-effective way to make your presence felt while supporting from afar.

Available to WSHA Member Engagement Partners.

NEW

TABLETOP SPOTLIGHT

Amplify Your Brand, Right Where Guests Gather

\$1,000

Looking to elevate your brand presence?

Turn every table into a touchpoint. With the Tabletop Spotlight, your promotional items are easily accessible and highly visible to hospital members. Place branded swag or printed materials directly on the guest tables for maximum exposure and engagement throughout the event.

Available to WSHA Member Engagement Partners at the specific event you've chosen to sponsor or exhibit at.

DIGITAL ADVERTISING: WSHA NEWSLETTERS

NEW

Expand your visibility by enrolling in additional advertising opportunities

WEEKLY REPORT

Trending healthcare news relevant to WA state

3,700 Subscribers, Distributed Weekly, \$1,000 for one month

Additional Organizational Spotlight, \$250 per spotlight

CUSTOM SCOOP

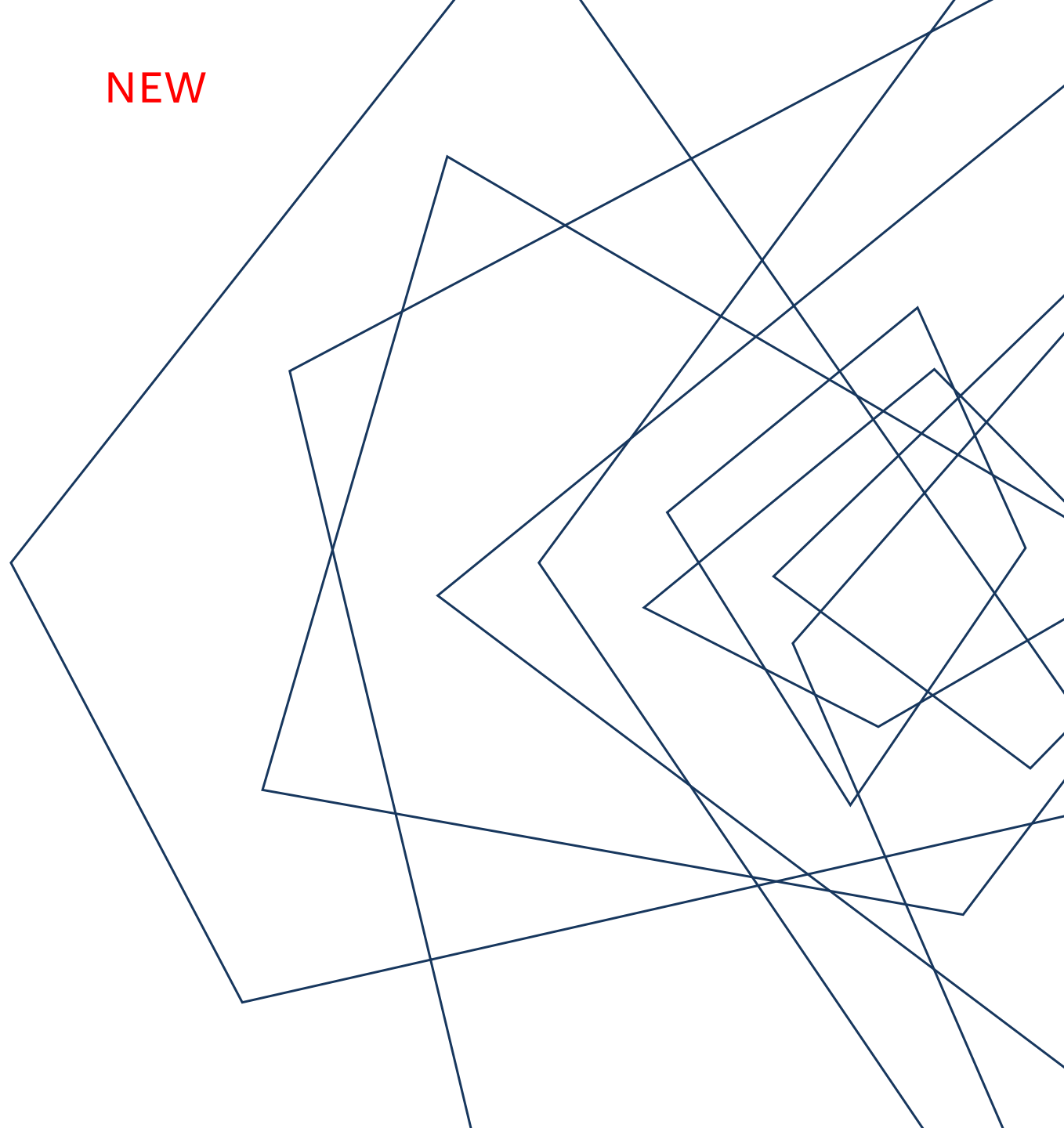
Daily news headlines about WSHA, healthcare industry and/or hospital members

400 Subscribers, Distributed Daily, \$500 for one month

INSIDE OLYMPIA

Up-to-the-minute inside scoop on healthcare policy updates during legislative session

2,200 Subscribers, Distributed Weekly, \$500 for one month



2026 IN-PERSON EVENT OPPORTUNITIES

Hospital Advocacy Day	January 28-29	Olympia, WA	C-Suite, Hospital Board Members
CNO Roundtable	April	Seattle, WA	Hospital & Health System CNOs
CFO Retreat	Spring	Wenatchee, WA	Rural CFOs
Quality Leader Collaborative	Spring & Fall	SeaTac, WA	CMOs, CNOs, CQOs
Cybersecurity Event	Summer	SeaTac, WA	CISOs, Compliance Officers, Legal, COOs
Rural Hospital Leadership Conference	June 28 – July 1	Chelan, WA	C-Suite, Hospital Board Members
Summer Board Retreat	July 20 – 22	Woodinville, WA	WSHA Board of Directors
PR Leaders Retreat	August	SeaTac, WA	Public Relations, Marketing & Communications Leadership
Rural Advocacy Days	September	Washington, D.C.	C-Suite, Hospital Board Members
CEO Retreat	October	Snoqualmie, WA	Hospital & Health System CEOs
WSHA Holiday Dinner	December 10	Seattle, WA	WSHA Board of Directors, Committee Members

2026 VIRTUAL EVENT OPPORTUNITIES

Artificial Intelligence Roundtables	Bi-monthly	C-Suite
Rural CNO Roundtables	March, May, July, September, November	Rural Hospital & Health System CNOs
Urban CNO Roundtables	February, March, May, September, October, December	Urban Hospital & Health System CNOs
Healthcare Finance for Operational Leaders	February – March (weekly)	C-Suite
Advance Negotiations	May – June (weekly)	Healthcare Leaders, C-Suite, HR, Policy Directors
The Art & Science of Constructive Disagreement	September – October (weekly)	C-Suite, Hospital Leaders, HR, Policy Directors

EVENT SPONSORSHIP BENEFITS

ACCESS

Two Complimentary Registrations

Invited to Attend Social Functions

Participant List: Name, Title, Organization

DIGITAL

Logo & Hyperlink Inclusion:

Event Marketing

Pre/Post-Event Email Communications to Registrants

Wsha.org Event Page

Recognition in Weekly Report Newsletter

PRINT

Company Description + Contact Information in Attendee Agenda

Logo Inclusion:

Thank You Signage

Attendee Tabletop Signage

LIVE

Verbal Recognition

Custom Program Slide

Program Logo Inclusion

Commercial Speaking Opportunity*

Exhibit Table*

* Dependent upon Partnership Level and/or Add-On Agreement

WE LOOK FORWARD TO
PARTNERING WITH YOU!

Jessie Blumer

Member Engagement Program Manager

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